



## Delivery Point Validation (DPV)

A.B. Data offers Delivery Point Validation (DPV) as part of our suite of address hygiene solutions. DPV helps us validate the accuracy of your address information, right down to the physical delivery point. We are able to identify individual addresses within a mailing list that are potentially undeliverable-as-addressed (UAA) due to addressing deficiencies such as invalid primary numbers or missing directionals.

DPV takes our CASS-certification process one step further. CASS was designed to confirm whether a given address falls within a valid delivery range. For example, 220 N Main Street falls within the 200 and 299 range of N Main Street.

In order to obtain the ZIP+4 information and qualify for automation discounts, the U.S. Postal Service requires DPV processing in your address hygiene program.

DPV can also determine whether an address is a Commercial Mail Receiving Agency (a commercial organization that rents mail boxes). It also identifies unique address attributes such as, "Is the delivery address a residential or business location?" or "Is the delivery address currently vacant?"

The DPV System assists A.B. Data in obtaining accurate delivery address information and facilitates identification of erroneous addresses contained in your database.

Through DPV we can help you identify and even reduce the number of invalid addresses in your database.